### OT AND DATA DRIVEN METHODS: THEORY AND PRACTICE

(FROM MATHEMATICAL FINANCE AND STATISTICS)

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joint works with DANIEL BARTL, SAMUEL DRAPEAU, STEPHAN ECKSTEIN, GAOYUE GUO, TONGSEOK LIM AND JOHANNES WIESEL

Kantorovich Initiative Seminar

#### Oxford Mathematics



St John's College



Mathematical Institute







Copulas vs OT



Sklar's Theorem: d-dim df = marginals  $\oplus$  copula.

How to compute  $\mathbb{E}[\xi(X, Y)]$ ?

PARAMETRIC APPROACH

NON-PARAMETRIC APPROACH

Fix a copula *C*.

Estimate the marginals of X and Y. Compute

 $\mathbb{E}[\xi(X,Y)] = \iint c(x,y)dF$ 

Estimate the marginals of X and Y. Compute

$$\inf_{\pi\in\Pi(F_X,F_Y)}\iint c(x,y)d\pi$$

where  $F(x, y) = C(F_X(x), F_Y(y))$ .

where  $\Pi(F_X, F_Y)$ ...





#### FIRST APPLICATION IN FINANCE



### DATA: MARKET PRICES OF OPTIONS



based on joint works with Stephan Eckstein, Gaoyue Guo, Tongseok Lim see SIAM J. Financial Math. (2021), Ann. App. Probab. (2019).



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▶ Model specific: we typically consider  $\{\mathbb{P}_{\theta} : \theta \in \Theta\}$  and use option prices to calibrate a particular  $\mathbb{P}_{\theta^*}$ .



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- Model specific: we typically consider {ℙ<sub>θ</sub> : θ ∈ Θ} and use option prices to calibrate a particular ℙ<sub>θ\*</sub>.
- Robust approach: add these as inputs/trading instruments to lower the superhedging price via duality ~> constraints on pricing measures



# An (idealised) case study: the MOT problem

suppose you observe prices of call options:

 $Price((S_T - K)^+) = C(K), \quad K \in \mathbb{R}.$ 

see Hobson '98, Breeden & Litzenberger '78.



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• feasible pricing model  $\leftrightarrow \rightarrow$  probability measure  $\mathbb{Q}$  s.t.

*S* is a  $\mathbb{Q}$ -martingale and  $\mathbb{E}_{\mathbb{Q}}[(S_T - K)^+] = C(K), K \in \mathbb{R}$ ,

which is equivalent to

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► Robust pricing of an exotic option with payoff ξ → sup E<sub>Q</sub>[ξ(S<sub>t</sub> : t ≤ T)] over such Qs. Robust hedging is its dual problem.

## The MOT problem



Given marginal laws  $\mu,\nu\in$  on  $\mathbb{R}^d,$  consider

$$\mathsf{P}(\mu,\nu) := \sup_{\mathbb{Q}\in\mathcal{M}(\mu,\nu)} \mathbb{E}_{\mathbb{Q}}[\xi(S_1,S_2)],$$

 $\mathcal{M}(\mu,\nu) := \{ \mathbb{Q} \in \mathcal{P}(\mathbb{R}^{2d}) : S_1 \sim \mu, S_2 \sim \nu \text{ and } \mathbb{E}_{\mathbb{Q}}[S_2|S_1] = S_1 \}.$ 

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- If  $\mu = \sum_{i=1}^{m} \alpha_i \delta_{x_i}(dx)$  and  $\nu = \sum_{j=1}^{n} \beta_j \delta_{y_j}(dy)$ , then  $P(\mu, \nu)$  is an LP problem;
- Discretisation (μ, ν) → (μ<sup>n</sup>, ν<sup>n</sup>) typically does NOT preserve the convex order, see Alfonsi et al. (2017).



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- ▶ ~→ we propose to look at a suitable relaxation!

### MOT Numerics: take I



Consider

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### Theorem

Assume  $\mu \leq \nu$  are in convex order and  $\xi$  is L-Lipschitz. Let  $(\mu^n, \nu^n)_{n\geq 1}$  be a sequence converging to  $(\mu, \nu)$ :  $r_n := \mathcal{W}(\mu^n, \mu) + \mathcal{W}(\nu^n, \nu) \rightarrow 0$ . Then,

 $\mathcal{M}_{r_n}(\mu^n,\nu^n)\neq\emptyset \quad and \quad \lim_{n\to\infty}\mathsf{P}_{r_n}(\mu^n,\nu^n)=\mathsf{P}(\mu,\nu).$ 





### How do you actually discretise a measure $\mu$ ?

If you can integrate against  $\mu$  (or know the density)

- restrict to a ball of radius R,
- discretise on a lattice pulling mass on a cube to its corner,
- assuming  $\theta > 1$  moment, gives  $r_n \leq \frac{\theta}{\theta 1} \frac{d}{n}$ .
- ▶ In practice use point estimates of the density  $\rightsquigarrow r_n \leq \text{const} \frac{L}{n^{1/(d+1)}}$ .



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### If you can simulate from $\mu$

• let 
$$\hat{\mu}_n = \frac{1}{n} \sum_{\delta_{\chi_i}}$$
 be the empirical measure,

- ► take  $\varepsilon_m \searrow 0$  with  $\sum_{m \ge 1} \mathbb{E} [\mathcal{W}(\hat{\mu}_{n_m}, \mu) + \mathcal{W}(\hat{\nu}_{n_m}, \nu)] / \varepsilon_m < \infty$ , then  $\lim_{m \to \infty} \mathsf{P}_{\varepsilon_m}(\hat{\mu}_{n_m}, \hat{\nu}_{n_m}) = \mathsf{P}(\mu, \nu)$  a.s.,
- use cnv rate in the Glivenko-Cantelli (Fournier & Guillin '15) + compute explicitly their constants.



Figure: The first pane shows the convergence of  $P_{\varepsilon_m}(\hat{\mu}_n, \hat{\nu}_n)$  with respect to n for m = 100. The second pane draws the heat map of the optimiser for n = 200.

## Further results



- ▶ Results/methods extend to *T*-periods.
- For T = 2, d = 1:
  - bespoke discretisation
  - convergence rates
  - entropic regularisation + iterative Bregman projection method ~-> efficient numerics.
- **b** BUT: quickly becomes infeasible: LP has  $n^{Td}$  parameters!
- see also the works of Benjamin Jourdin and co-authors.



Numerics on the dual (superhedging) problem



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- optimisation over functions



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  - hedging strategies  $\in \mathcal{H}_n$  (a deep NN)
  - superhedging "≤" replaced by a smooth penalisation w.r.t. a reference measure allowing for gradient descent algorithms:

$$(D^m_{ heta,\gamma}) = \inf_{h\in\mathcal{H}^m} arphi(h) + \int eta_\gamma(\xi-h) d heta$$



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Dual optimiser  $\hat{h}$  allows to recover the primal one  $\hat{\mathbb{Q}}$  via

$$rac{d\hat{\mathbb{Q}}}{d heta}=eta_{\gamma}^{\prime}(\xi-\hat{h})$$

is an optimiser of  $(P_{\theta,\gamma})$ .

Market data: reality check



For d > 1 we do NOT have full marginals.
Only marginals of marginals (the MMOT problem):

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Some interesting cases:

► d = 2,  $\xi(S) = (S_T^1 - \alpha S_T^2 - K)^+$  spread options  $\rightsquigarrow$  both LP and NN methods work

• 
$$d = 30, 50, 100, \dots, 500$$
 and  $\xi(S) = \left(\sum_{i=1}^{d} \lambda_i S_T^i - K\right)^+$ ,

i.e., calls/puts on an index

 $\sim$  LP fails, NN work for dT  $\leq$  30 and then harder, sampling the superhedging condition tricky!

# A case study: MMOT for d = 2 = T



### Inputs:

- Two assets, two maturities.
- Option prices  $\rightsquigarrow \mu_1, \mu_2$  and  $\nu_1, \nu_2$  with  $\mu_i \preceq \nu_i$
- ▶ Payoff:  $\xi(S) = \xi(S_2^1, S_2^2)$  is a function of what happens at time T = 2, e.g., a spread option  $\xi = (S_2^1 S_2^2 K)^+$ .

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- ▶ PRIMAL: only consider  $\mathbb{Q}$  s.t.  $\operatorname{corr}(S_2^1, S_2^2) \ge \rho$
- DUAL: allow to sell  $S_2^1 S_2^2$  at price  $S_0^1 S_0^2 + \rho \sigma_2^1 \sigma_2^2$ .

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Benchmarks:

- $\mu_1 = \nu_1$  and  $\mu_2 = \nu_2 \Rightarrow \text{OT problem}!$
- Gaussian copula used to construct the join distribution



Minimisation: OT



Minimisation: MMOT



Maximisation: OT



Maximisation: MMOT

Problem: Maximise/Minimise  $c = (S_2^1 - S_2^2)^+$ S.t.:  $\mu_1 = \mathcal{N}(0, 1.8), \ \mu_2 = \mathcal{N}(0, 0.2); \ \nu_1 = \mathcal{N}(0, 1.9), \ \nu_2 = \mathcal{N}(0, 1.3).$
# A Toy Example

INPUTS:

- **Data** recorded on 16/11/2018:
  - Spot prices  $F_0 = 140$ ,  $A_0 = 194$  for Facebook and Apple
  - Call/Puts prices for Facebook and Apple maturing T<sub>1</sub> = 18/04/2019 and T<sub>2</sub> = 21/06/2019
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- Beliefs: bounds on correlation between Facebook and Apple OUTPUTS:
  - Range of no-arbitrage prices for a spread option:

$$\xi = \left(F_{T_2} - \frac{F_0}{A_0}A_{T_2} - K\right)^+, \quad K = 0, \ 35, \ 70.$$

- Distribution of  $(F_{T_2}, A_{T_2})$  for the minimiser/maximiser
- Robust hedging strategies







Price bounds for a Facebook-Apple Spread option

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Joint distribution of  $(A_{T_1}, A_{T_2})$ , for the Minimiser and Maximiser  $T_1 = 18/04/2019$  and  $T_2 = 21/06/2019$ , K = 35 and  $\rho \ge 0.6$  and

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Joint distribution of  $(A_{T_2}, F_{T_2})$ ,  $T_2 = 21/06/2019$ , for the Minimiser and Maximiser for K = 35 and  $\rho \ge 0.6$  and

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# DATA: HISTORICAL TIME SERIES A MODEL'S NEIGHBOURHOOD & WASSERSTEIN DISTANCES

## Model neighbourhood

Measure  $\mu$  (or  $\mathbb{P}$ ) will denote a model, such as



- $\mu = \hat{\mu}_N = \frac{1}{N} \sum_{i=1}^N \delta_{x^i}$  is the empirical measure of the observations/test set.
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There are MANY ways to build a neighbourhood  $B_{\delta}(\mu)$  of  $\mu$ :

- data perturbation
- support estimates
- moments contraints
- density constraints
- Prokhorov distance
- Hellinger distance
- Kullback–Leibler divergence/entropy bounds
- and more...



#### Wasserstein distance



For  $p\geq 1$ ,  $\mu, 
u\in \mathcal{P}(\mathcal{S})$  with  $p^{ ext{th}}$  moments, set

$$W_p(\mu,\nu) = \inf\left\{\int_{\mathcal{S}\times\mathcal{S}} d(x,y)^p \,\pi(dx,dy) \colon \pi \in \operatorname{Cpl}(\mu,\nu)\right\}^{1/p},$$

where  $\operatorname{Cpl}(\mu, \nu) = \{\pi : \pi(\cdot \times S) = \mu \text{ and } \pi(S \times \cdot) = \nu\}.$ 

metric d on  $S \implies$  metric W on  $\mathcal{P}(S)$ 



Observe historical returns  $r^1, \ldots, r^N$  assumed to follow a time-homogeneous ergodic Markov chain on  $\mathbb{R}^d$  with an invariant distribution  $\mu$ . Should we work with

the data points  $(r^{i})_{i=1}^{N}$  or the empirical measure  $\hat{\mu}_{N} = \frac{1}{N} \sum_{i=1}^{N} \delta_{r^{i}}$ ? Source: J. Ebert, V. Spokoiny, A. Suvorikova arXiv:1703.03658

#### Wasserstein vs Euclidean mean (MNIST data)















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#### Wasserstein vs Euclidean





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## Small uncertainty limit



Key property:  $\hat{\mu}_N \xrightarrow{W_{\rho}} \mu + \text{cnv rates}$ , see FOURNIER & GUILLIN '14

ESFAHANI & KUHN '18 argue that using Wasserstein balls gives

- finite sample guarantees,
- asymptotic consistency,
- tractability (see also ECKSTEIN & KUPPER '19)

#### Large uncertainty limit



 $\operatorname{PFLUG}, \operatorname{PICHLER}$  & WOZABAL '12 use Wasserstein balls for robust portfolio selection:

$$\sup_{\boldsymbol{a}:\langle\boldsymbol{a},\boldsymbol{l}\rangle=1}\inf_{\boldsymbol{\nu}\in\mathcal{B}_{\delta}(\boldsymbol{\mu})}\left(\mathbb{E}_{\boldsymbol{\nu}}[\langle\boldsymbol{a},\boldsymbol{R}\rangle]-\gamma\mathsf{Var}_{\boldsymbol{\nu}}[\langle\boldsymbol{a},\boldsymbol{R}\rangle]\right)$$

and show that

$$a^*(\delta) \stackrel{\delta \to \infty}{\longrightarrow} \left(\frac{1}{N}, \dots, \frac{1}{N}\right)$$

which may not be true for weaker or stronger metrics.



#### OT & DATA-DRIVEN APPROACH: RISK ESTIMATION EXAMPLE

$$(r_1,\ldots,r_N)\in\mathbb{R}^{dN}$$
 v.s.  $\hat{\mathbb{P}}_N=\frac{1}{N}\sum_{i=1}^N\delta_{r_i}\in\mathcal{P}(\mathbb{R}^d)$ 



based on O. and Wiesel, Ann. Stat. 49(1): 508-530, 2021.

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Returns  $r \sim \mathbb{P}$ . We want to build an estimator for

 $\pi^{\mathbb{P}}(\xi) = \inf \left\{ x \in \mathbb{R} \mid \exists H \in \mathbb{R}^d \text{ s.t. } x + H(r-1) \geq \xi(r) \mathbb{P}\text{-a.s.} \right\}$ 



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where  $\rho_{\mathbb{P}}$  is a law-invariant coherent risk measure:

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Under mild assumptions, the plug-in estimators are consistent:

 $\pi^{\hat{\mathbb{P}}_{N}}(\xi) \to \pi^{\mathbb{P}}(\xi) \quad \text{and} \quad \pi^{\rho_{\hat{\mathbb{P}}_{N}}}(\xi) \to \pi^{\rho_{\mathbb{P}}}(\xi) \quad \mathbb{P}^{\infty} - a.s.,$ 

but are otherwise very poor and non-robust estimators!

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Instead, we consider robust estimators. Consider  $\beta_N\searrow 0$  and  $\varepsilon_N\searrow 0$  s.t.

$$\mathbb{P}^{N}(W_{\rho}(\mathbb{P},\hat{\mathbb{P}}_{N})\geq \varepsilon_{N})\leq \beta_{N}, \quad N>1.$$

Define

$$\pi^{\rho}_{\mathcal{B}^{\rho}_{\mathcal{E}_{N}}(\hat{\mathbb{P}}_{N})}(\xi):=\inf\Big\{x\in\mathbb{R}^{d}\ \Big|\ \exists H\in\mathbb{R}^{d}\ \text{s.t.}\ \sup_{\nu\in\mathcal{B}^{\rho}_{\mathcal{E}_{N}}(\hat{\mathbb{P}}_{N})}\rho_{\nu}(\xi-x-H(r-1))\leq0\Big\}.$$



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#### Theorem

Assume g satisfies  $|\xi(r) - \xi(\tilde{r})| \leq L_{\gamma}|r - \tilde{r}|^{\gamma}$  for some  $\gamma \leq 1$ ,  $L_{\gamma} \in \mathbb{R}$  and that  $\sup_{\mu \in \mathfrak{P}} \int_{0}^{1} \alpha^{-\gamma/p} m_{\rho}(d\alpha) < \infty$ . Then

$$\lim_{n\to\infty}\pi^{\rho}_{B^{\rho}_{\mathcal{E}_{N}}(\hat{\mathbb{P}}_{N})}(\xi)=\pi^{\rho_{\mathbb{P}}}(\xi)\qquad\mathbb{P}^{\infty}\text{-a.s.}$$

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## Robust Superhedging Price estimator

Take  $k_N \to \infty$  and  $k_N \varepsilon_N(\beta_N) \to 0$ . Let

$$\pi_{\hat{\mathcal{Q}}_{N}}(\xi) = \sup_{\mathbb{P} \in B_{\varepsilon_{N}}^{p}(\hat{\mathbb{P}}_{N})} \sup_{\mathbb{Q} \in \mathcal{M}: \|d\mathbb{Q}/d\mathbb{P}\|_{\infty} \le k_{N}} \mathbb{E}_{\mathbb{Q}}[\xi]$$

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$$= \sup_{\mathbb{P} \in B_{\varepsilon_N}^{\rho}(\hat{\mathbb{P}}_N) ||d\mathbb{Q}/d\mathbb{P}||_{\infty} \le k_N} \inf_{H \in \mathbb{R}^d} \mathbb{E}_{\mathbb{Q}}[\xi - H(r-1)]$$

$$= \inf_{H \in \mathbb{R}^d} \sup_{\mathbb{P} \in B_{\varepsilon_N}^{\rho}(\hat{\mathbb{P}}_N) ||d\mathbb{Q}/d\mathbb{P}||_{\infty} \le k_N} \mathbb{E}_{\mathbb{Q}}[\xi - H(r-1)]$$

$$= \inf_{H \in \mathbb{R}^d} \sup_{\mathbb{P} \in B_{\varepsilon_N}^{\rho}(\hat{\mathbb{P}}_N)} AV @R_{\frac{k_N-1}{k_N}}^{\mathbb{P}}(\xi - H(r-1))$$

$$= \inf_{H \in \mathbb{R}^d} \mathbb{E}_{\mathbb{P} \in B_{\varepsilon_N}^{\rho}(\hat{\mathbb{P}}_N)} AV @R_{\frac{k_N-1}{k_N}}^{\mathbb{P}}(\xi - H(r-1) - x) \le 0 \Big\}$$

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Takak



# $W_p$ -approach: Consistency & Robustness Theorem

Let g be Lipschitz continuous and bounded from below or continuous and bounded and  $p \ge 1$ . Then

$$\lim_{N\to\infty}\sup_{\mathbb{Q}\in\hat{\mathcal{Q}}_N}\mathbb{E}_{\mathbb{Q}}[\xi]=\pi^{\mathbb{P}}(\xi)\quad \mathbb{P}^{\infty}-a.s.,$$

if  $NA(\mathbb{P})$  holds.



### $W_p$ -approach: Consistency & Robustness Theorem

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if  $NA(\mathbb{P})$  holds. Further,

$$\begin{split} \sup_{\xi \in \mathcal{L}_1} \left| \sup_{\mathbb{Q} \in \hat{\mathcal{Q}}_N^1} \mathbb{E}_{\mathbb{Q}}[\xi] - \sup_{\mathbb{Q} \in \hat{\mathcal{Q}}_N^2} \mathbb{E}_{\mathbb{Q}}[\xi] \right| \\ & \leq \max \left( \sup_{\mathbb{Q}^1 \in \hat{\mathcal{Q}}_N^1} \inf_{\mathbb{Q}^2 \in \hat{\mathcal{Q}}_N^2} W_p(\mathbb{Q}^1, \mathbb{Q}^2), \sup_{\mathbb{Q}^2 \in \hat{\mathcal{Q}}_N^2} \inf_{\mathbb{Q}^1 \in \hat{\mathcal{Q}}_N^1} W_p(\mathbb{Q}^2, \mathbb{Q}^1) \right). \end{split}$$

where  $\hat{Q}_N^i$  are defined corresponding to some  $\mathbb{P}^i \in \mathcal{P}(\mathbb{R}^d_+)$ , i = 1, 2.

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#### OT & DISTRIBUTIONALLY ROBUST OPTIMIZATION

 $\Upsilon=\text{sensitivity w.r.t.}$  the  $\ensuremath{\operatorname{MODEL}}$ 



based on Bartl, Drapeau, O. and Wiesel, *Proc. R. Soc. A* 477: 20210176, 2021 O. and Wiesel, *Math. Finance* 31(4): 1454–1493, 2021.

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Jan Obłój

Consider the following optimisation problem



$$V = \inf_{a \in \mathcal{A}} \int_{\mathcal{S}} f(a, x) \mu(dx),$$

where  ${\cal A}$  is the set of controls,  ${\cal S}$  is the state space and  $\mu$  is the model.

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where  $\mathcal{A}$  is the set of controls,  $\mathcal{S}$  is the state space and  $\mu$  is the model. Examples:

- ▶ risk neutral pricing:  $\mathbb{E}_{\mathbb{Q}}[f(S_T)]$ ,
- ▶ optimal investment:  $\inf_{a \in A} \mathbb{E}_{\mathbb{P}}[-U(x + \langle a, S_T S_0 \rangle)],$
- ▶ optimised certainty equivalents:  $\inf_{a \in \mathbb{R}} \mathbb{E}_{\mathbb{P}}[a U(X + a)]$
- marginal utility pricing (Davis' price)...

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- ▶ optimised certainty equivalents:  $\inf_{a \in \mathbb{R}} \mathbb{E}_{\mathbb{P}}[a U(X + a)]$
- marginal utility pricing (Davis' price)...
- OLS regression:  $\inf_{a \in \mathbb{R}^d} \frac{1}{N} \sum_{i=1}^{N} (y^i \langle a, x^i \rangle)^2$ ,
- ▶ ML/NN: inf  $\frac{1}{N} \sum_{i=1}^{N} |y^i ((A_2(\cdot) + b_2) \circ \sigma \circ (A_1(\cdot) + b_1))(x^i)|^p$ over  $a = (A_1, A_2, b_1, b_2) \in \mathcal{A} = \mathbb{R}^{k \times d} \times \mathbb{R}^{d \times k} \times \mathbb{R}^k \times \mathbb{R}^d$ , where  $(x^i, y^i)_{i=1}^N$  is the training set.

Given our optimisation problem



$$V = \inf_{a \in \mathcal{A}} \int_{\mathcal{S}} f(a, x) \mu(dx),$$

we want to understand its dependence on the "model"  $\mu$ .

We are interested in computing

 $\frac{\partial V}{\partial \mu}$  – the uncertainty sensitivity of the problem

- parametric programming and statistical inference see ArMACOST & FIACCO '76 ... BONNANS & SHAPIRO '13;
- qualitative/quantitative stability in μ see DUPAČOVÁ '90, RÖMISCH '03
- robust optimisation see BERTSIMAS, GUPTA & KALLUS '18

Distributionally Robust Optimisation (DRO) considers



$$V(\delta) = \inf_{a \in \mathcal{A}} \sup_{\nu \in B_{\delta}(\mu)} \int_{\mathcal{S}} f(a, x) \nu(dx),$$

see Scarf '58,  $\ldots$  , Rahimian & Mehrotra '19, where

 $B_{\delta}(\mu)$  is a  $\delta$ -neighbourhood of the model  $\mu$ .

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We propose to compute

$$\Upsilon:=V'(0)=\lim_{\delta\searrow 0}\frac{V(\delta)-V(0)}{\delta}\quad\text{and}\quad \beth:=\lim_{\delta\searrow 0}\frac{a^*(\delta)-a^*(0)}{\delta},$$

with  $B_{\delta}(\mu)$  being Wasserstein balls around  $\mu$ .

- Υ the sensitivity of the value w.r.t. Υποδεγμα, the Model.
  - ☐ the sensitivity of בקרה, the control, w.r.t. the Model.

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## Uncertainty Sensitivity of DRO problems

Recall our DRO problem (for simplicity  $\mathcal{A} = \mathbb{R}^k$ ,  $\mathcal{S} = \mathbb{R}^d$ )

$$V(\delta) = \inf_{a \in \mathbb{R}^k} \sup_{\nu \in B_{\delta}(\mu)} \int_{\mathbb{R}^d} f(x, a) \ \nu(dx).$$

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Theorem For p > 1,  $\frac{1}{p} + \frac{1}{q} = 1$ , and under suitable assumptions, we have  $\Upsilon := V'(0) = \lim_{\delta \to 0} \frac{V(\delta) - V(0)}{\delta} = \inf_{a^* \in A^{\text{opt}}(0)} \left( \int_{\mathbb{R}^d} |\nabla_x f(x, a^*)|^q \, \mu(dx) \right)^{1/q},$ 

where  $A^{opt}(\delta)$  denotes the set of optimisers for  $V(\delta)$ .



### $\Upsilon$ : uncertainty sensitivity of the value function

We can restate the result as

$$\inf_{a \in \mathbb{R}^k} \sup_{\nu \in B_{\delta}(\mu)} \int_{\mathbb{R}^d} f(x, a) \ \nu(dx) \approx \inf_{a \in \mathbb{R}^k} \int_{\mathbb{R}^d} f(x, a) \ \mu(dx) + \Upsilon \delta + o(\delta)$$

where

$$\Upsilon = \inf_{a^* \in A^{\operatorname{opt}}(0)} \left( \int_{\mathbb{R}^d} |\nabla_x f(x, a^*)|^q \, \mu(dx) \right)^{1/q}.$$



## $\Upsilon$ : uncertainty sensitivity of the value function

We can restate the result as

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where

$$\Upsilon = \inf_{a^* \in A^{\operatorname{opt}}(0)} \left( \int_{\mathbb{R}^d} |\nabla_x f(x, a^*)|^q \, \mu(dx) \right)^{1/q}.$$

- extends to general semi-norms;
- extends to sensitivity at a fixed  $\delta > 0$ :  $V'(\delta +)$ ;
- extends to DRO problems with linear constraints, e.g., martingale;
- no first order loss from using  $a^*(0)$  instead of  $a^*(\delta)$ .

## Sketch of the proof (1)



Sensitivity of the value function: " $\leq$ "

$$V(\delta) - V(0) \leq \sup_{\pi \in C_{\delta}(\mu)} \int f(y, a^{*}) - f(x, a^{*}) \pi(dx, dy)$$
  
= 
$$\sup_{\pi \in C_{\delta}(\mu)} \int \int_{0}^{1} \langle \nabla_{x} f(x + t(y - x), a^{*}), (y - x) \rangle dt \pi(dx, dy)$$
  
$$\leq \delta \sup_{\pi \in C_{\delta}(\mu)} \int_{0}^{1} \left( \int |\nabla_{x} f(x + t(y - x), a^{*})|^{q} \pi(dx, dy) \right)^{1/q} dt.$$

+ growth conditions + DCT.

## Sketch of the proof (2)

Sensitivity of the value function: " $\geq$ "



$$egin{aligned} T(x) &:= rac{
abla_x f(x, a^*)}{|
abla_x f(x, a^*)|^{2-q}} \Big(\int |
abla_x f(z, a^*)|^q \, \mu(dz)\Big)^{1/q-1} \ \pi^\delta &:= [x \mapsto (x, x+\delta \, T(x))]_\# \mu \in C_\delta(\mu) \end{aligned}$$

We can use  $\pi^{\delta}$  to get a lower bound:

$$\frac{V(\delta) - V(0)}{\delta} \ge \frac{1}{\delta} \int f(x + \delta T(x), a^{\delta}) - f(x, a^{\delta}) \mu(dx)$$
  
=  $\int \int_{0}^{1} \langle \nabla_{x} f(x + t \delta T(x), a^{\delta}), T(x) \rangle dt \mu(dx)$   
 $\xrightarrow{\delta \to 0} \int \langle \nabla_{x} f(x, a^{*}), T(x) \rangle \mu(dx) = \left( \int |\nabla_{x} f(x, a^{*})|^{q} \mu(dx) \right)^{1/q}$ 



### Ex 1: Call Price Sensitivity, classical vs robust

Take r = q = 0, T = 1,  $S_0 = 1$  and  $\mu = BS(\sigma)$  log-normal.

$$BS(\sigma) = \int_{\mathcal{S}} (s - K)^+ \mu(ds).$$

### Ex 1: Call Price Sensitivity, classical vs robust



Take r = q = 0, T = 1,  $S_0 = 1$  and  $\mu = BS(\sigma)$  log-normal.

$$\mathcal{RBS}(\delta) = \sup_{\nu \in B_{\delta}(\mu)} \int_{\mathcal{S}} (s - K)^+ \nu(ds).$$

PARAMETRIC APPROACH

NON-PARAMETRIC APPROACH

$$B_{\delta}(\mu) = \{\mathsf{BS}(\tilde{\sigma}) : |\tilde{\sigma} - \sigma| \le \delta\}$$

Then

 $\mathcal{R}BS'(0) = \mathcal{V} = S_0\phi(d_+).$ 

$$B_{\delta}(\mu) = \{\nu : W_2(\mu, \nu) \leq \delta\}$$

Then

$$\mathcal{R}BS'(0)=\Upsilon=S_0\sqrt{\Phi(d_-)(1-\Phi(d_-))}$$

### BS Call: Vega( $\mathcal{V}$ ) vs Upsilon( $\Upsilon$ ) Consider the simple example of a call option pricing. Take r = q = 0, T = 1, $S_0 = 1$ and $\mu = BS(\sigma)$ model.



Call Price Sensitivity: Vega vs Upsilon, sigma= 0.2





## Ex 2: Decision making & prefs representation

Let X be agent's wealth/consumption. Savage '51, von Neuman & Morgenstern '53 give

 $\mathbb{P} \succeq \check{\mathbb{P}} \quad \Leftrightarrow \quad \mathbb{E}_{\mathbb{P}}[u(X)] \ge \mathbb{E}_{\check{\mathbb{P}}}[u(X)].$ 



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An ambiguity averse agent of Gilboa & Schmeidler '89, might instead consider

$$\mathbb{P} \succeq_{\rho} \check{\mathbb{P}} \iff \min_{\tilde{\mathbb{P}} \in B_{\delta}(\mathbb{P})} \mathbb{E}_{\tilde{\mathbb{P}}}[u(X)] \geq \min_{\tilde{\mathbb{P}} \in B_{\delta}(\check{\mathbb{P}})} \mathbb{E}_{\tilde{\mathbb{P}}}[u(X)].$$

for  $B_{\delta}(\mathbb{P})$  a  $\delta$ -ball around  $\mathbb{P}$  in some metric  $\rho$ , (also called *constraint preferences* by Hansen & Sargent '01).

# Variational prefs: relative entropy vs Wasserstein



The variational/constraint preferences with  $\rho$ -ball  $B_{\delta}(\mathbb{P})$ 

$$\mathcal{U}(X) := \min_{\tilde{\mathbb{P}} \in B_{\delta}(\mathbb{P})} \mathbb{E}_{\tilde{\mathbb{P}}}[u(X)]$$

up to  $o(\delta)$  are equivalent to:

 $\rho = \text{Rel. entropy}$ 

 $\rho = W_2$  WASSERSTEIN

$$\mathcal{U}(X) \approx \mathbb{E}_{\mathbb{P}}[u(X))] - \delta \sqrt{2 \operatorname{Var}_{\mathbb{P}}(u(X))}$$

(cf. Lam '16)

-

 $\sqrt{2\operatorname{Var}_{\mathbb{P}}(u(X))} \qquad \mathcal{U}(X) \approx \mathbb{E}_{\mathbb{P}}[u(X))] - \delta \sqrt{\mathbb{E}_{\mathbb{P}}\left[|u'(X)|^2\right]}$ 

(cf. our Υ-sensitivity)



Example 3: NN & adversarial data Most works focus on explaining the effects and creating algorithms to build adversarial examples. Consider data (x, y) from  $\mu$  and a 1-layer NN:  $(A_1^*, A_2^*, b_1^*, b_2^*)$  solve

$$\inf \int \underbrace{|y - ((A_2(\cdot) + b_2) \circ \sigma \circ (A_1(\cdot) + b_1))(x)|^p}_{=:f(x,y;A,b)} \mu(dx, dy),$$

where the inf is taken over  $(A_1, A_2, b_1, b_2) \in \mathbb{R}^{k \times d} \times \mathbb{R}^{d \times k} \times \mathbb{R}^k \times \mathbb{R}^d$ .



Source: Goodfellow, Shlens & Szegedy ICLR 2015

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where the inf is taken over  $(A_1, A_2, b_1, b_2) \in \mathbb{R}^{k \times d} \times \mathbb{R}^{d \times k} \times \mathbb{R}^k \times \mathbb{R}^d$ . Then, sensitivity to adversarial data examples from  $\hat{\mu} \in B_{\delta}(\mu)$  given by:

$$\left(\int |\nabla_{(x,y)}f(x,y;A^*,b^*)|^q \,\mu(dx,dy)\right)^{1/q}$$

## Sensitivity of optimisers



#### Theorem

For p = q = 2, under suitable regularity and growth assumptions,

$$\lim_{\delta\to 0}\frac{a^*(\delta)-a^*}{\delta}=-\frac{1}{\Upsilon}(\nabla^2_a V(0,a^*))^{-1}\int \nabla_x \nabla_a f(x,a^*)\nabla_x f(x,a^*)\,\mu(dx),$$

where  $a^* := a^*(0)$ .

The results extends to general p > 1 and semi-norms.

Example 1: Square-root LASSO Consider  $||(x, y)||_* = |x|_r 1_{\{y=0\}} + \infty 1_{\{y\neq 0\}}, r > 1, (x, y) \in \mathbb{R}^k \times \mathbb{R}^{\text{Mathematical Institute}}_{\text{Institute}}$ Then (see BLANCHET, KANG & MURTHY '19)

$$\inf_{\boldsymbol{a}\in\mathbb{R}^{k}}\sup_{\nu\in B_{\delta}(\hat{\mu}_{N})}\int (y-\langle x,\boldsymbol{a}\rangle)^{2}\,d\nu=\inf_{\boldsymbol{a}\in\mathbb{R}^{k}}\left(\sqrt{\int (y-\langle \boldsymbol{a},x\rangle)^{2}\,d\hat{\mu}_{N}}+\delta|\boldsymbol{a}|_{s}\right)^{2},$$

where 1/r + 1/s = 1.  $\hat{\mu}_N = \frac{1}{N} \sum_{i=1}^N \delta_{(x^i, y^i)}$  encodes the observations. System is overdetermined so that  $D = \int xx^T \mu(dx)$  is invertible.  $\delta = 0$  case is the ordinary least squares regression:  $a^* = \frac{1}{N}D^{-1}\int yxd\mu$ . Example 1: Square-root LASSO Consider  $||(x, y)||_* = |x|_r 1_{\{y=0\}} + \infty 1_{\{y\neq0\}}, r > 1, (x, y) \in \mathbb{R}^k \times \mathbb{R}^{\text{Mathematical Institute}}_{\text{Institute}}$ Then (see BLANCHET, KANG & MURTHY '19)

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$$a^* - \sqrt{V(0)}D^{-1}\operatorname{sgn}(a^*)\delta$$
 and  $a^*\left(1 - rac{\sqrt{V(0)}}{|a^*|_2}D^{-1}\delta
ight)$ 

### Square-root LASSO: numerics Comparison of exact (o) and first-order (x) approximation of square-root LASSO. LASSO. Automatical coefficients for 2000 data generated from: (with all $X_i$ , $\varepsilon$ i.i.d. $\mathcal{N}(0, 1)$ )

 $Y = 1.5X_1 - 3X_2 - 2X_3 + 0.3X_4 - 0.5X_5 - 0.7X_6 + 0.2X_7 + 0.5X_8 + 1.2X_9 + 0.8X_{10} + \varepsilon.$ 



covariate's index

Example 2: a CLT of BLANCHET, MURPHY AND SI '19 Consider the empirical measure  $\hat{\mu}_N$  of N i.i.d. samples from  $\mu$  and



$$a_{\delta}^{*,N} = \arg_{\min} \sup_{\nu \in B_{\delta}(\hat{\mu}_N)} \int f(x,a) \nu(dx), \ a^{*,N} = \arg_{\min} \int f(x,a) \hat{\mu}_N(dx), \ a^* = \arg_{\min} \int f(x,a) \mu(dx).$$

Regularity and strict convexity of f gives  $a_{1/\sqrt{N}}^{*,N} \rightarrow a^{*}$ .

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Regularity and strict convexity of f gives  $a_{1/\sqrt{N}}^{*,N} \to a^*$ . Let  $\sigma^2 := \int \nabla_a f(x, a^*)^T \nabla_a f(x, a^*) \mu(dx)$ . Classical results give  $\sqrt{N} \left( a^{*,N} - a^* \right) \Longrightarrow (\nabla_a^2 V(0, a^*))^{-1} H$ , where  $H = \mathcal{N}(0, \sigma^2)$ .

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Consider the empirical measure 
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 of  $N$  i.i.d. samples from  $\mu$  and  
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Our results show that

$$\sqrt{N}\left(a_{1/\sqrt{N}}^{*,N}-a^{*,N}\right)\approx (\nabla_a^2 V(0,a^*))^{-1}\cdot \nabla_a \sqrt{\int |\nabla_x f(x,a^{*,N})|_s^2 \hat{\mu}_N(dx)}.$$

Putting the two together yields the CLT of BLANCHET, MURPHY AND SI '19  $\sqrt{N} \left( a_{1/\sqrt{N}}^{*,N} - a^{*} \right) \Longrightarrow (\nabla_{a}^{2} V(0,a^{*}))^{-1} \left( H - \nabla_{a} \sqrt{\int |\nabla_{x} f(x,a^{*})|_{s}^{2} \mu(dx)} \right).$ 

 $\rightsquigarrow$  out-of-sample error estimates.

### Example 3: EUM & Optimal investment



 $X = S_T - S_0 \sim \mu$  vector of returns in  $S \subset \mathbb{R}^d$  and  $\mathcal{A} \subseteq \mathbb{R}^d$  admissible strategies; wlog r = 0, initial capital x = 0.  $u : \mathbb{R} \to \mathbb{R}$  strictly concave, continuously differentiable, bounded from above. Consider

$$V(\delta) = \sup_{a \in \mathcal{A}} \inf_{\nu \in B_{\delta}(\mu)} \mathbb{E}_{\nu} \left[ u\left( \langle X, a \rangle \right) \right]$$

Then, under mild technical assumptions,

$$\begin{aligned} \mathbf{a}^{\star'}(\mathbf{0}) = & \|u'(\langle X, \mathbf{a}^{\star} \rangle)\|_{L^{q}(\mu)}^{1-q} \cdot \left(\nabla_{\pi}^{2} V(\mathbf{0})\right)^{-1} \cdot \frac{\mathbf{a}^{\star}}{|\mathbf{a}^{\star}|} \\ & \cdot \left(\mathbb{E}_{\mu}\left[\frac{\langle X, \mathbf{a}^{\star} \rangle u''(\langle X, \mathbf{a}^{\star} \rangle) + u'(\langle X, \mathbf{a}^{\star} \rangle)}{|u'(\langle X, \mathbf{a}^{\star} \rangle)|^{1-q}}\right]\right) \end{aligned}$$



## Ex 4: Marginal utility (Davis') price



Recall the EUM setup. For a continuous payoff  $g \ge 0$  consider

$$V(\varepsilon, p_d) := \sup_{a \in \mathcal{A}} \mathbb{E}_{\mu} \left[ u \left( -\varepsilon + \langle X, a \rangle + \frac{\varepsilon}{p_d} g(X) \right) \right],$$

### Definition

Suppose that for each  $p_d > 0$ , the function  $\varepsilon \mapsto V(\varepsilon, p_d)$  is differentiable at  $\varepsilon = 0$  and  $\hat{p}_d$  is a solution to

$$\partial_{\varepsilon}V(0,p_d)=0.$$

Then  $\hat{p}_d$  is called a marginal utility price of the option g.



# Characterisation of the marginal utility price

### Theorem (Davis (1997))

Under mild technical assumptions  $\hat{p}_d$  is unique and satisfies

$$\hat{p}_{d} = \frac{\mathbb{E}_{\mu} \left[ u'(\langle X, a^{\star} \rangle) g(X) \right]}{\mathbb{E}_{\mu} \left[ u'(\langle X, a^{\star} \rangle) \right]}.$$

In this way  $\hat{p}_d$  is the price under a subjective martingale measure:

$$X = S_T - S_0$$
 and  $\mathbb{E}_{\mu}\left[u'(\langle X, a^{\star} 
angle)X
ight] = 0.$ 

# Robust marginal utility price



#### Definition Let us define

$$V(\delta,\varepsilon,p_d) = \sup_{a\in\mathcal{A}} \inf_{\nu\in B_{\delta}(\mu)} \mathbb{E}_{\nu} \left[ u\left( -\varepsilon + \langle X,a\rangle + \frac{\varepsilon}{p_d}g(X) \right) \right].$$

Suppose that for each  $p_d > 0$  the function  $\varepsilon \mapsto V(\delta, \varepsilon, p_d)$  is differentiable. A number  $\hat{p}_d(\delta)$ , which satisfies

 $\partial_{\varepsilon} V(\delta, 0, \hat{p}_d(\delta)) = 0.$ 

is called a robust marginal utility price of g at the uncertainty level  $\delta$ .

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# Characterisation of DR marginal utility price

### Theorem

Fix  $\delta \geq 0$ ,  $p_d > 0$ . Under mild technical assumptions the robust marginal utility price  $\hat{p}_d(\delta)$  is given by

$$\hat{o}_d(\delta) = rac{\mathbb{E}_{\mu^\star} \left[ u'(\langle X - X_0, a^\star_\delta 
angle) \, g(X) \, 
ight]}{\mathbb{E}_{\mu^\star} \left[ u'(\langle X - X_0, a^\star_\delta 
angle) 
ight]}$$

for any pair of optimisers  $a^{\star}_{\delta} \in \mathcal{A}$  and  $\mu^{\star} \in B_{\delta}(\mu)$ .

As before,  $\hat{p}_d(\delta)$  is the price under a subjective martingale measure but which also depends on  $\delta$ .



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Special cases:  $\hat{p}_d = \hat{p}_d(\delta)$  for all  $\delta > 0$ , e.g., for  $\mu = \mathcal{N}(m, \sigma^2)$ ,  $p = \infty$  and an agent with an exponential utility.

# Sensitivity of the marginal utility price

### Theorem Under mild technical assumptions the following holds: (i) If $a^* = 0$ , then the Davis price $\hat{p}_d(\delta)$ satisfies

$$\hat{
ho}_d'(0) = - \left( \mathbb{E}_{\mu} \left[ |
abla g(x)|^q 
ight] 
ight)^{1/q}$$
 .

(ii) If  $a^* \neq 0$  then

$$\hat{p}_{d}'(0) = \frac{1}{\mathbb{E}_{\mu} \left[ u'(\langle X, a^{\star} \rangle) \right]} \left( \mathbb{E}_{\mu} \left[ u''(\langle X, a^{\star} \rangle) \cdot \left( \langle T(X), a^{\star} \rangle - \langle X, a'(0) \rangle \right) \right. \\ \left. \left. \left( \mathbb{E}_{\hat{\mu}} \left[ g(X) \right] - g(X) \right) \right] \right) - \mathbb{E}_{\hat{\mu}} \left[ \langle \nabla g(X), T(X) \rangle \right],$$
where  $\frac{d\hat{\mu}}{d\hat{\mu}} \propto u'(\langle X, a^{\star} \rangle)$  and  $T(x) \propto \frac{a^{\star}}{d\hat{\mu}} \left[ u'(\langle x, a^{\star} \rangle) \right]^{g-1}$ .

where  $\frac{d\hat{\mu}}{d\mu} \propto u'(\langle X, a^{\star} \rangle)$  and  $T(x) \propto \frac{a^{\star}}{|a^{\star}|} |u'(\langle x, a^{\star} \rangle)|^{q-1}$ .



### Conclusion & Outlook



- Constrained (martingale, covariance) variants of OT appear naturally in applications
- Numerics pose interesting new challenges.
- OT allows to conceptualise and quantify the impact of model uncertainty
- Useful in data-driven and classical modelling approaches alike
- Wasserstein balls capture model uncertainty well, small and large uncertainty alike
- ▶ First-order approximations for DRO available analytically
- Applications in finance, statistics, UQ, ML and more!



### THANK YOU

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## The robust optimisation problem rewritten

Consider the simplified problem

$$\sup_{\nu\in B^{p}_{\delta^{1/p}}(\mu)}\int f(x) \ \nu(dx).$$

Theorem (Bartl, Drapeau & Tangpi '19; Blanchet, Kang & Murthy '19) For  $f : \mathbb{R} \to \mathbb{R}$  bounded below

$$\sup_{\nu\in B^{\rho}_{\delta^{1/\rho}}(\nu)}\int f(x)\,\nu(dx)=\inf_{\lambda\geq 0}\left(\int f^{\lambda|\cdot|^{\rho}}(x)\,\mu(dx)+\delta\lambda\right),$$

where

$$f^{\lambda|\cdot|^p}(x) := \sup\left\{f(y) - \lambda|x-y|^p : y \in \mathbb{R}^d \text{ s.t. } f(y) < \infty
ight\}.$$